



Brussels, 6th June, 2018

**EMECA and UFI renew and strengthen the European Exhibition Industry Alliance
Global Exhibitions Day 2018**

EMECA, the European Major Exhibition Centers Association, and UFI, the Global Association of the Exhibition Industry, have agreed to extend the European Exhibition Industry Alliance (EEIA), which aims to represent the interests of the exhibition industry to EU stakeholders in Brussels.

The joint agreement has been extended for another three years and given increased resources. Barbara Weizsäcker will continue as Secretary General.

“Since it was founded in 2012, the EEIA has been the voice of the European exhibitions and business events industry, successfully advocating our industry’s issues, while fostering dialogue with policymakers and officials. We are very pleased that support will continue for the next three years, and delighted to share this news at the Global Exhibition Day celebrations,” comments Corrado Peraboni, UFI President.

“The EU-funded Business Beyond Borders project has already demonstrated how relevant this cooperation is – both on an advocacy level as well as a practical level. EMECA fully supports this shared effort and looks forward to the future,” says Claude Membrez, EMECA President.

About the European Exhibition Industry Alliance (EEIA)

The European Exhibition Industry Alliance represents nearly 400 European exhibition organisers and venue operators in Brussels to the European institutions and stakeholders. These trade fairs and exhibition players are organised in UFI, the Global Association of the Exhibition Industry and the European Major Exhibition Centres

EMECA AISBL

Rue de l’Amazone 2
B-1050 Brussels
Tel +32 2 535 7250
info@emeca.eu
www.emeca.eu

PRESS RELEASE

Association EMECA. Founded in 2012, its aim is to represent the common interests of the European exhibition industry to European Union institutions and other relevant stakeholders in Brussels. It promotes the impact of the sector, monitors EU issues and advocates the sector's common interests to maintain a favourable operating environment within the EU and globally. For more information please visit:

www.exhibition-alliance.eu www.ufi.org www.emeca.eu

About Business Beyond Borders (BBB)

Business Beyond Borders, is a European Commission initiative to help businesses, in particular SMEs and Clusters, to operate internationally with the ultimate goal of increasing economic growth within and outside Europe. By implementing matchmaking events for Business to Business (B2B) and Cluster to Cluster (C2C) at international trade fairs around the world, European businesses can benefit from this opportunity to grow across borders with a complete package of professional support. The target markets outside of Europe are Australia, South Africa, India, Chile and Iran. All details at:

www.businessbeyondborders.info

About EMECA

The 22 EMECA venues host and organise 1.900 trade fairs a year globally, out of which more than 1.500 in Europe on a gross rented space of nearly 38 mio sqm. They welcome roughly 360.000 exhibitors and over 41,6 mio visitors in Europe.

The EMECA Board 2018

Claude Membrez, EMECA President (Palexpo, Geneva, Switzerland)

Andreas Gruchow, Vice President Treasurer (Deutsche Messe AG, Hanover, Germany)

Peter Ottmann, Vice President Communication (NürnbergMesse, Germany)

David Boon, Vice President EU Relations (Brussels Expo, Belgium)

Maurits van der Sluis, Vice President Technical Affairs (RAI Amsterdam, The Netherlands)

Giorgio Contini, Vice President Digital Business (BolognaFiere, Italy)

Barbara Weizsäcker, EMECA Secretary General

EMECA AISBL

Rue de l'Amazone 2
B-1050 Brussels
Tel +32 2 535 7250
info@emeca.eu
www.emeca.eu

PRESS RELEASE

The EMECA Members

Belgium:
Brussels Expo

Germany:
KoelnMesse, Deutsche Messe (Hanover), Messe Frankfurt, NürnbergMesse,
Landesmesse Stuttgart

France:
EUREXPO – Centre de Conventions et d'Expositions de Lyon,
VIPARIS, Paris

Italy:
BolognaFiere, Fiera Milano, Rimini Fiera, VeronaFiere

The Netherlands:
RAI Amsterdam
Royal Dutch Jaarbeurs Utrecht

Poland:
Poznan International Fair

Portugal:
Feira Internacional de Lisboa

Russia:
Expocentre Moscow

Switzerland:
MCH Group (Basel, Zurich, Lausanne), Geneva Palexpo

Spain:
Fira de Barcelona, IFEMA – Feria de Madrid, Feria Valencia

Photo

From left to right:
David Boon, EMECA Vice President EU Relations, Gerald Böse, UFI European Chapter
Chairman, Dr. Andreas Gruchow, EMECA Vice President Treasurer, Corrado Peraboni,
UFI President

EMECA AISBL

Rue de l'Amazone 2
B-1050 Brussels
Tel +32 2 535 7250
info@emeca.eu
www.emeca.eu

PRESS RELEASE

Press and media contact

EMECA General Secretary
Ms Barbara Weizsäcker
Rue de l'Amazone 2
B-1050 Brussels
Tel +32 25357250
press@emeca.eu
www.emeca.eu

EMECA AISBL

Rue de l'Amazone 2
B-1050 Brussels
Tel +32 2 535 7250
info@emeca.eu
www.emeca.eu