

WANTED: VIRTUAL REALITY PRODUCTS

creating added value for exhibition organisers, venues and their customers



TOPIC

Virtual reality products will impact the exhibition industry. Which implications will VR have and which services and/or products are ready to use for EMECA members? We are looking for companies thinking and working in this direction which are able to offer their ideas, products and services to the exhibition companies organised in EMECA.

REWARD

- Direct access to the most powerful players in the exhibition business in Europe
- Five finalists will receive Certificates and media coverage
- The winner will conclude a prototype project contract with exhibition industry player(s) valued up to EUR 15.000

PARTICIPATION AND PROCEDURE

PARTICIPATION CRITERIA

- Any company younger than 5 years
- Less than 20 employees
- Turnover less than EUR 5 mio

SUBMISSIONS

- One page abstract with VR product description including its chances for the industry
- Company profile with figures
- Examples of existing successful product applications

CONDITIONS

Please submit your material in English by 29th May 2017 to: digital@emeca.eu

The EMECA Innovation Platform Steering Committee will evaluate all submissions and select the leading five submissions. Those top five companies will be invited to present their projects to the EMECA Digital Business Working Group in September 2017 in Bologna. The EMECA Digital Business Working Group will select and announce three candidate projects for the final presentations. The appointed companies will present at the EMECA General Assembly in October 2017 in Bologna. EMECA will provide travel support of EUR 1.000 for the selected companies per presentation. EMECA reserves the right to declare the contest void in case the submissions do not meet the required quality. All information regarding the entries submitted will be treated confidentially and will only be used for the selection purposes.

For more information, please contact digital@emeca.eu and visit www.emeca.eu

ABOUT EMECA

The European Major Exhibition Centres Association EMECA unites 22 leading exhibition venues in Europe. It was formed in 1992 to focus attention on the economic impact that the exhibition industry achieves throughout Europe. The EMECA venues organise over 1,800 exhibitions a year with more than 410,000 exhibitors and 42 million visitors on a gross rented display area of roughly 37 million square meters.

EMECA Digital Business Innovation Platform

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